



PEEL, INC.
community newsletters

HOUSTON MEDIA KIT

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Community	RATES PER NEIGHBORHOOD						
	Circulation	Zip Codes	*Inserts	Full	Half	Quarter	Eighth
Atascocita CIA (Humble)	2500	77346	\$375	\$275	\$205	\$155	\$125
Atascocita Forest (Humble)	1600	77396	\$355	\$255	\$185	\$135	\$115
Blackhorse Ranch	700	77433	\$325	\$225	\$170	\$125	\$100
Bridgeland	600	77433	\$325	\$225	\$170	\$125	\$100
Chelsea Harbour (Sugar Land)	400	77498	\$290	\$190	\$145	\$100	\$75
Coles Crossing	2600	77429	\$375	\$275	\$205	\$155	\$125
Copperfield	6000	77095	\$625	\$525	\$395	\$305	\$255
Cypress Mill	1600	77429	\$355	\$255	\$185	\$135	\$115
Cypress Point	1200	77429	\$355	\$255	\$185	\$135	\$115
Eagle Springs (Humble)	3000	77346	\$415	\$315	\$255	\$185	\$145
Enchanted Valley	525	77429	\$290	\$190	\$145	\$100	\$75
Fairfield	5000	77433	\$575	\$475	\$345	\$255	\$205
Fairwood	900	77429	\$325	\$225	\$170	\$125	\$100
Harvest Bend the Village	925	77064	\$325	\$225	\$170	\$125	\$100
Klinewood (Spring)	500	77379	\$290	\$190	\$145	\$100	\$75
Lakemont (Richmond)	1800	77407	\$355	\$255	\$185	\$135	\$115
Lakes of Fairhaven	250	77433	\$290	\$190	\$145	\$100	\$75
Lakes of Rosehill	400	77429	\$290	\$190	\$145	\$100	\$75
Lakes on Eldridge	900	77041	\$325	\$225	\$170	\$125	\$100
Lakes on Eldridge North	1200	77041	\$355	\$255	\$185	\$135	\$115
Lakewood Grove	900	77377	\$325	\$225	\$170	\$125	\$100
Legends Ranch (Spring)	1500	77386	\$355	\$255	\$185	\$135	\$115
Longwood	1500	77429	\$355	\$255	\$185	\$135	\$115
Normandy Forest (Spring)	550	77388	\$290	\$190	\$145	\$100	\$75
North Lake Forest	500	77429	\$290	\$190	\$145	\$100	\$75
Riata Ranch	1200	77095	\$355	\$255	\$185	\$135	\$115
Riverpark on the Brazos (Sugarland)	1200	77479	\$355	\$255	\$185	\$135	\$115
Shadow Creek Ranch (Pearland)	4000	77584	\$795	\$435	\$315	\$225	\$185
Silverlake (Pearland)	3000	77584	\$415	\$315	\$255	\$185	\$145
Steeplechase	1750	77065	\$355	\$255	\$185	\$135	\$115
Stone Forest (Spring)	300	77379	\$290	\$190	\$145	\$100	\$75
Stone Gate	5000	77095	\$575	\$475	\$345	\$255	\$205
Summerwood (Humble)	2700	77044	\$375	\$275	\$205	\$155	\$125
Village Creek	900	77377	\$325	\$225	\$170	\$125	\$100
Villages of Northpointe	700	77377	\$325	\$225	\$170	\$125	\$100
Willowbridge	1000	77064	\$355	\$255	\$185	\$135	\$115
Willowlake	650	77064	\$325	\$225	\$170	\$125	\$100
Willow Pointe	650	77064	\$325	\$225	\$170	\$125	\$100
Winchester Country	1700	77064	\$355	\$255	\$185	\$135	\$115
Winchester Trails	650	77064	\$325	\$225	\$170	\$125	\$100
Windermere Lakes	500	77065	\$290	\$190	\$145	\$100	\$75
Wortham Villages	900	77065	\$325	\$225	\$170	\$125	\$100

Pre-Paid Discount Options

Base Discount Option 1

The base discount applies to contracts with multiple months in the same newsletter or ads in multiple newsletters. These ads do not have to be the same - Peel, Inc. will design all the required ads. They can be changed monthly, or they can be neighborhood specific. The more ads purchased on a contract, the larger the discount.

- 3 ads - 5%
- 6 ads - 10%
- 12 ads - 15%

Gold Discount Option 2

The Gold Discount is similar to the base discount with a few additional criteria. To qualify for the Gold Discount, the ads need to be one of the following:

- All the exact same ads, meaning the ad will need to be set up only once and any subsequent ads on the contract will match the first one.

OR

- Professionally created ads that are in the format required for newsletter publication (ie: print-ready ads). Contracts with print-ready ads may include different ads each month as long as all ads are provided print-ready. Please see our website to view the description of print-ready ads to see if your ad qualifies.

Gold Discount rates are as follows:

- 2 ads - 10%
- 3 ads - 15%
- 6 ads - 20%
- 12 ads - 25%

Additional Info:

- All of our newsletters are monthly publications and mailed by the first week of the month.
- All ads are black and white print ads.
- There is a 10% charge for a special placement of an ad.
- Basic typesetting is included in the ad price for the first ad on the contract.
- A typesetting fee will be charged for excessive or detailed typesetting.
- Major or excessive changes on proof may result in an Extra Charge.
- Proofs sent must be signed & returned in timely manner to avoid errors in publishing.
- ***Inserts must be provided. *Discounts do not apply to inserts.**

Ad Specifications

The following table lists the standard ad dimensions. There is a 25% upcharge for all non-standard ad sizes.

Ad	Size width x height
Full	7.5 x 9.75
Half or	7.5 x 5 3.75 x 9.75
Quarter or	3.75 x 5 7.5 x 2.5
Eighth	3.75 x 2

Deadline

Ad deadline is always the 8th of the month PRIOR to the issue.

Payment

Accept all major credit cards and PayPal.



PayPal

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more information
www.PEELinc.com