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Please visit our web-site for Ad Rate Sheets for other regions.

Community	RATES PER NEIGHBORHOOD							
	Circulation	Zip Codes	Frequency	*Inserts	Full	Half	Quarter	Eighth
Blackhorse Ranch	700	77433	Monthly	\$315	\$215	\$165	\$115	\$90
Bridgeland	300	77433	Monthly	\$315	\$215	\$165	\$115	\$90
Coles Crossing	1900	77429	Monthly	\$335	\$235	\$175	\$125	\$100
Cypress Mill	1600	77429	Monthly	\$335	\$235	\$175	\$125	\$100
Cypress Point	1200	77429	Monthly	\$335	\$235	\$175	\$125	\$100
Enchanted Valley	525	77429	Monthly	\$285	\$185	\$140	\$95	\$75
Fairfield	4700	77433	Monthly	\$695	\$435	\$325	\$235	\$195
Harvest Bend The Village	925	77064	Monthly	\$315	\$215	\$165	\$115	\$90
Lakes of Fairhaven	250	77433	Monthly	\$285	\$185	\$140	\$95	\$75
Lakes on Eldridge	900	77041	Monthly	\$315	\$215	\$165	\$115	\$90
Lakes on Eldridge North	1200	77041	Monthly	\$335	\$235	\$175	\$125	\$100
Lakewood Grove	900	77377	Monthly	\$315	\$215	\$165	\$115	\$90
Legends Ranch	1200	77386	Monthly	\$335	\$235	\$175	\$125	\$100
Longwood	1500	77429	Monthly	\$335	\$235	\$175	\$125	\$100
Pine Brook (Clear Lake)	1200	77059	Monthly	\$335	\$235	\$175	\$125	\$100
Riata Ranch	1200	77095	Monthly	\$335	\$235	\$175	\$125	\$100
Shadow Creek Ranch (Pearland)	3700	77584	Monthly	\$495	\$335	\$255	\$175	\$145
Steeplechase	1750	77065	Monthly	\$335	\$235	\$175	\$125	\$100
Stone Gate	2000	77095	Monthly	\$335	\$235	\$175	\$125	\$100
Summerwood	1800	77044	Monthly	\$335	\$235	\$175	\$125	\$100
Village Creek	900	77377	Monthly	\$315	\$215	\$165	\$115	\$90
Willowbridge	1000	77064	Monthly	\$335	\$235	\$175	\$125	\$100
Willowlake	650	77064	Monthly	\$315	\$215	\$165	\$115	\$90
Willow Pointe	650	77064	Monthly	\$315	\$215	\$165	\$115	\$90
Winchester Country	1700	77064	Monthly	\$335	\$235	\$175	\$125	\$100
Winchester Trails	650	77064	Monthly	\$315	\$215	\$165	\$115	\$90
Windermere Lakes	500	77065	Monthly	\$285	\$185	\$140	\$95	\$75
Wortham Villages	900	77065	Monthly	\$315	\$215	\$165	\$115	\$90

*Inserts must be provided.

*Discounts do not apply to inserts.

05/09

**Ad deadline is always the
 10th of the month prior to the issue.**

**Please note our discount rates and
 additional information on the next page.**



Base Discount

The base discount applies to contracts with multiple months in the same newsletter or ads in multiple newsletters. These ads do not have to be the same. They can be changed monthly, or they can be neighborhood specific. The more ads purchased on a contract, the larger the discount.

- 3 ads - 5%
- 6 ads - 10%
- 12 ads - 15%

Ad Specifications

The following table lists the standard ad dimensions. There is a 25% up-charge for all non-standard ad sizes.

Ad	Size
	width x height
Full	7.5 x 9.75
Half	7.5 x 5
or	3.75 x 9.75
Quarter	3.75 x 5
or	7.5 x 2.5
Eighth	3.75 x 2

Gold Discount

The Gold Discount is similar to the base discount with a few additional criteria. To qualify for the Gold Discount, the ads need to be one of the following:

- All the exact same ads, meaning the ad will need to be set up only once and any subsequent ads on the contract will match the first one.

OR

- Professionally created ads that are in the format required for newsletter publication (ie: camera-ready ads). Contracts with camera-ready ads may include different ads each month as long as all ads are provided camera-ready. Please see our website to view the description of camera-ready ads to see if your ad qualifies.

Gold Discount rates are as follows:

- 2 ads - 10%
- 3 ads - 15%
- 6 ads - 20%
- 12 ads - 25%

Additional Info:

- There is a 10% charge for a special placement of an ad.
- All newsletters are mailed by the first week of the month.
- Basic typesetting is included in the ad price.
- A typesetting fee will be charged for excessive or detailed typesetting.
- Major or excessive changes on proof will result in a \$25.00 Extra Charge.
- Proofs sent must be signed & returned in timely manner to avoid errors in publishing.

Visit us online for more information
www.PEELinc.com